

臺北城市科技大學四年制日間部**觀光事業系**課程規劃表(111學年度入學適用)

TCPU four-year Undergraduate Program Day School Department of Tourism and Hospitality urriculum Planning(applicable to 111 semester year adimssion)

111年03月17日-110學年度第2學期第1次課程發展委員會訂定
111年03月21日-110學年度第2學期第1次課程發展委員會審議
111年04月07日-110學年度第2學期第1次課程發展委員會審議
2022-03-17 110 academic year 2nd semester 1st committee of department curriculum development revised
2022-03-21 110 academic year 2nd semester 1st committee of college curriculum development reviewed
2022-04-07 110 academic year 2nd semester 1st committee of school curriculum development reviewed

類別 category	科目名稱 subject name	第一學年 1st semester year				科目名稱 subject name	第二學年 2nd semester year				科目名稱 subject name	第三學年 3rd semester year				科目名稱 subject name	第四學年 4th semester year			
		上學期 fall		下學期 spring			上學期 fall		下學期 spring			上學期 fall		下學期 spring			上學期 fall		下學期 spring	
		學分 credit	時數 hour	學分 credit	時數 hour		學分 credit	時數 hour	學分 credit	時數 hour		學分 credit	時數 hour	學分 credit	時數 hour		學分 credit	時數 hour	學分 credit	時數 hour
基礎通識 basic general education	中文閱讀與寫作 Chinese Reading & Writing	2	2			體育(二)-高爾夫 Physical Education (II) - Golf	2	2												
	共同外語(一)(二) General Foreign Language (I) (II)	2	2	2	2	體育(三) Physical Education (III)			2	2										
	體育(一) Physical Education (I)			2	2	共同外語(三) General Foreign Language (III)	2	2												
	小計 subtotal	4	4	4	4	小計 subtotal	4	4	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	14																		
	1.共同外語課程需修滿6學分，學生於修課前即可選擇「英語」或「日語」為外語課程。 1. Common foreign language courses require 6 credits. Students can choose "English" or "Japanese" as the foreign language course before taking the course. 2.選定語言後，不可異動。 2. Once the language is selected, it cannot be changed.																			
職用通識 career application general education	勞作教育(一)(二) Labor Education (I) (II)	0	1	0	1	職場禮儀與口語表達 Workplace Etiquette & Oral Expression		2	2											
	職場應用文 Professional Writing in the Workplace			2	2															
	法律與生活 Law & Life	2	2																	
	小計 subtotal	2	3	2	3	小計 subtotal	0	0	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	6																		
多元通識 basic general education	1. 為符合本校「通識規劃特色」，同學畢業應修滿「基礎通識」14學分、「職用通識」6學分及「多元通識」8學分，共計28學分。 2. In order to comply with the "general studies planning characteristics" of our school, students should graduate with 14 credits of "Basic General Studies", 6 credits of "Vocational General Studies" and 8 credits of "Diverse General Studies", for a total of 28 credits. 3. 多元通識，由通識教育中心訂定修讀課程，同學修到出畢業修之人文藝術領域、自然科技領域及社會科學領域三種之通識課程後，請至少修2個域以上課程，共計8學分之課程。 3. "Multiple General Studies" has pre-selected courses set by the General Education Center. After pre-selection, the courses that should be listed in the fields of humanities and arts, natural science and technology, and social sciences. Please choose at least 2 fields or more, a course with a total of 8 credits. 3. 102學年度起，應通識中心所公布各院、系、學程所提供之輔助課程，亦可承認為通識選修課程，唯學生應修所修讀學院提供之院訂課程，及所修讀系、學程提供之課程，則不予承認。 3. Starting from the 2020 academic year, the supplementary courses provided by various colleges, departments, and programs announced by the General Studies Center can also be recognized as general elective courses. Students can only take the courses provided by the college to which they are affiliated and the courses they are affiliated with. Courses provided by departments or programs will not be recognized. 4. 「名人講座」為特選修讀修課程，可抵「多元通識課程」中任一門課（抵2學分），以一次為限。 4. "Celebrity Lectures" is a cross-category elective course, which can be used as a credit for any course in the "Diversified General Courses" (2 credits), limited to one time.																			
	類別學分小計 category credits subtotal	8																		
院訂必修 compulsory courses required by the college	民生產業講座 Human Ecology Industry Seminar	2	2			程式設計與應用 Programming Design & Application	2	2												
	管理學 Management			2	2	時尚產業概論 Fashion Industry Overview			2	2										
	小計 subtotal	2	2	2	2	小計 subtotal	2	2	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	8																		
院訂選修 compulsory courses electives by the college	中階職場專業日語 Intermediate Professional Japanese for the Workplace	2	2			飯店應用日語會話 Japanese Conversation in Hotel Application	2	2			高階職場專業日語 Advanced Professional Japanese for the Workplace			2	2	進階飯店應用日語會話 Advanced Japanese Conversation in Hotel Application			2	2
	中階職場專業英語 Intermediate Professional English for the Workplace	2	2			職場實用日語會話 Practical Japanese Conversation for the Workplace	2	2			高階職場專業英語 Advanced Professional English for the Workplace			2	2	進階職場實用日語會話 Advanced Practical Japanese Conversation for the Workplace			2	2
	民生產業實務 Human Ecology Industry Practice	2	2								進階民生產業實務 Advanced Human Ecology Industry Practice			2	2					
	小計 subtotal	6	6	0	0	小計 subtotal	4	4	0	0	小計 subtotal	0	0	6	6	小計 subtotal	0	0	4	4
	類別學分小計 category credits subtotal	20																		
專業必修 required for majors	觀光概論 Introduction To Tourism	2	2			國民旅遊實務 Domestic Tourism Practice	2	2			校外實習(一)(二) Internship (I) (II)	10	*	10	*	專題製作 Hospitality Project	3	4		
	觀光活動設計 Tourism Event Design	2	2			觀光行政與法規 Tourism Administration & Regulations	2	2								專題發表 Thesis Presentation			3	4
	簡報設計與製作 Presentation Design & Production	2	2			觀光導覽解說 Tour Guiding & Interpretation	2	2												
	專業英語(一) Professional English (I)	2	2			航空訂位系統 Airline Reservation Systems	2	2												
	專業日語(一) Professional Japanese (I)	2	2			觀光服務品質管理 Tourism Service Quality Management	2	2												
	航空票務 Airline Ticketing			2	2	觀光行銷 Tourism Marketing			2	2										
	觀光消費者行為 Tourism Consumer Behavior			2	2	領隊及導遊實務 Tour Leader & Guide Practice			2	2										
	旅行社經營實務 Travel Agency Management Practice			2	2	觀光人力資源管理 Human Resources Management in Tourism			2	2										
	專業英語(二) Professional English (II)			2	2	觀光產業數據 Tourism Industry Data Analysis			2	2										
	專業日語(二) Professional Japanese (II)			2	2	智慧觀光 Smart Tourism			2	2										
	小計 subtotal	10	10	10	10	小計 subtotal	10	10	10	10	小計 subtotal	10	0	10	0	小計 subtotal	3	4	3	4
	類別學分小計 category credits subtotal	66																		
	專業選修 professional electives	進階觀光 Rail Tours	2	2			餐旅服務技能 Tourism&Hospitality Services	2	2								遊輪旅遊概論 Cruise Tourism Introduction	2	2	
博奕事業概論 Gaming Industry Introduction		2	2			旅遊風險與危機管理 Travel Risk & Crisis Management	2	2								觀光產品設計 Tourism Products Design	2	2		
旅宿業概論 Hotel Industry Introduction		2	2			美姿美儀實務 Good Manners & Good Posture Practice	2	2								綠色旅遊 Ecotourism	2	2		
休閒遊憩產業概論 Introduction to leisure & Recreation Industry		2	2			產業英語會話 Industry English Conversation	2	2								基礎韓語 Basic Korean	2	2		
葡萄酒概論 Introduction to Wine		2	2			產業日語會話 Industry Japanese Conversation	2	2								產業參訪研習 Industry Visits Forum	1	1		
餐旅管理 Tourism&Hospitality Management		2	2			地勤服務實務 Ground Staff Serve Practice	2	2								就業接軌(一) Employment Practice (I)	9	*		
美姿美儀 Good Manners & Good Posture		2	2			餐旅精緻服務 Hospitality Exquisite Services		2	2							觀光產品銷售 Tourism Products Sales			2	2
葡萄酒實務 Wine Practice		2	2			餐旅會計 Hospitality Accounting		2	2							旅遊目的地管理 Tourist Destinations Management			2	2
進階觀光概論 Rail Tours Introduction		2	2			顧客關係管理 Customer Relationship Management		2	2							觀光電子商務 Tourism Electronic Commerce			2	2
社群媒體行銷 Social Media Marketing		2	2			社群媒體行銷實務 Social Media Marketing		2	2							經濟學 Economics			2	2
博奕概論 Introduction to Gambling		2	2			國際觀光實務 International Tourism Practice		2	2							基礎法語 Basic French			2	2
智慧旅遊概論 Introduction to Intelligent Tourism		2	2			觀光專題講座 Tourism Independent Study Lecture		2	2							海外參訪研習 Overseas Visits Forum			1	1
文化觀光 Cultural Tourism			2	2		進階產業英語會話 Advance Industry English Conversation		2	2							就業接軌(二) Employment Practice (II)			9	*
觀光資源概論 Introduction to Tourism Resource			2	2		進階產業日語會話 Advance Industry Japanese Conversation			2	2										
溫泉產業概論 Introduction of Hot Spring Industry			2	2		空勤服務實務 Airline Crew Serve Practice			2	2										
實用應用英語 Practical Application English			2	2																
實用應用日語 Practical Application Japanese				2	2															
小計 subtotal		24	24	10	10	小計 subtotal	12	12	18	18	小計 subtotal	0	0	0	0	小計 subtotal	18	9	20	11
類別學分小計 category credits subtotal		102																		
備註 remark		基礎通識basic general education：14					1.本系未開設之課程可至外系選擇，並於選課前提出申請，經核准後始得列入畢業專業選修學分，以各系制定專業選修學分為標準，至多可承認二分之一為上限。 1. Courses not offered by this department can be taken as electives at external departments, and applications must be submitted before course selection. Only after approval can they be included in the elective credits for graduation majors. The elective credits for majors set by each department shall be used as the standard. At most one-half may be admitted as the upper limit. 2.校外實習課程可任選下列三種方式之一實施： (1)暑期實習：需實習滿8周，每周40小時，共320小時(含)以上。 (2)學期實習：需實習滿18周，每周40小時，共720小時(含)以上。 (3)學年實習：需實習滿36周，每周40小時，共1440小時(含)以上。 2. Off-campus internship courses can be implemented in one of the following three ways: (1) Summer internship: The internship is required for 8 weeks, 40 hours per week, and a total of more than 320 hours (inclusive). (2) Semester internship: The internship is required for 18 weeks, 40 hours per week, and a total of more than 720 hours (inclusive). (3) Internship during the academic year: The internship is required for 36 weeks, 40 hours per week, and a total of more than 1,440 hours (inclusive). *本校日間部四年制學生，除依本校學則規定修滿應修之學分外，並應符合相關外語能力、專業實務技能規定之條件使得畢業。 *Four-year day school students of our school, in addition to completing the required credits in accordance with the school's academic regulations, must also meet the requirements of relevant foreign language proficiency and professional practical skills in order to graduate.													
	職用通識career application general education：6																			
	多元通識multiple general education：8																			
	院訂必修compulsory courses required by the college：8																			
	專業必修required for majors：66																			
	專業選修(including electives prescribed by the college)：26																			
畢業最低學分數minimum credits for graduation：128																				