臺北城市科技大學四年制日間部觀光事業系課程規劃表(114學年度入學適用)

TPCU four-year Undergraduate Program Day School Department of Tourism and Hospitality Curriculum Planning(applicable to 114 semester year adimssion)

114年02月14日-113學年度第2學期第1次課程發展委員會訂定
114年03月27日-113學年度第2學期第1次院課程發展委員會審議
114年04月28日-113學年度第2學期第1次校課程發展委員會審議
2025-03-14 113 academic year 2nd semester 1st committee of department curriculum development set
2025-03-27 113 academic year 2nd semester 1st committee of college curriculum development reviewed
2025-04-08 113 academic year 2nd semester committee of school curriculum development reviewed

類別 category	科目名稱 subject name	第一學年 1st semester year 上學期 fall 學分 credi	時數 hour	下學期 spring 學分 credi	時數 hour	科目名稱 subject name	第二學年 2nd semester year 上學期 fall 學分 credi	時數 hour	下學期 spring 學分 credi	時數 hour	科目名稱 subject name	第三學年 3rd semester year 上學期 fall 學分 credi	時數 hour	下學期 spring 學分 credi	時數 hour	科目名稱 subject name	第四學年 4th semester year 上學期 fall 學分 credi	時數 hour	下學期 spring 學分 credi	時數 hour
基礎通識 basic general education	中文閱讀與寫作 Chinese Reading & Writing	2	2			共同外語(三) General Foreign Language (III)	2	2												
	共同外語(一)(二) General Foreign Language (I) (II)	2	2	2	2	體育(二)-高爾夫 Physical Education (II) - Golf	2	2												
	體育(一) Physical Education (I)			2	2	體育(三) Physical Education (III)			2	2										
	小計 subtotal	4	4	4	4	小計 subtotal	4	4	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	14																		
	1.共同外語課程需修滿6學分，學生於修課前即可選擇「英語」或「日語」為外語課程。 1. Common foreign language courses require 6 credits. Students can choose "English" or "Japanese" as the foreign language course before taking the course. 2.選定語言後，不可更動。 2. Once the language is selected, it cannot be changed.																			
識用通識 career application general education	社會實任實踐(一)(二) Social Responsibility Practice(I) (II)	0	1	0	1	職場禮儀與口語表達 Workplace Etiquette & Oral Expression			2	2										
	職場應用文 Workplace application articles			2	2															
	法律與生活 Law and Life	2	2																	
	小計 subtotal	2	3	2	3	小計 subtotal	0	0	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	6																		
多元通識 multiple general education	1.「多元通識」由通識教育中心訂定預選課程，預選後列出應選修之人文藝術領域、自然科技領域及社會科學領域三類之應開課程後，每一領域至多選修4學分，共計8學分之課程。 1. The General Education Center would offer "Multiple General Education" courses selection for students to choose from. After the advance selection, the General Education center would list courses in the following three categories (domains): Arts and Humanities, Natural Technologies and Social Science. Students are to choose at most 4 credits from each category (domain), with the total of 8 credits. 2. 通識教育中心所公布各院、系、學程所提供之輔助課程，亦可承認為通識選修課程，惟學生選修所辦理之課程，與本系及學程提供之課程，則不予承認。 2.Supplementary courses provided by various colleges, departments, and programs announced by the General Education Center can also be recognized as general elective courses. However, students taking elective courses provided by the colleges, departments, and programs to which they are affiliated will not be recognized. 3.「名人講座」為跨領別選修課程，可承認為「多元通識課程」中任一領域課程，以一次為限。 3."Celebrity Lecture" is a cross-category elective course and can be recognized as a course in any field of "Multiple General Education Courses", only once.																			
	類別學分小計 category credits subtotal	8																		
院訂必修 compulsory courses required by the college	永續管理 Sustainable Management	2	2			程式設計與應用 Programming Design & Application	2	2												
	民生產業講座 Human Ecology Industry Seminar			2	2	創新創業 Innovation and Entrepreneurship			2	2										
	小計 subtotal	2	2	2	2	小計 subtotal	2	2	2	2	小計 subtotal	0	0	0	0	小計 subtotal	0	0	0	0
	類別學分小計 category credits subtotal	8																		
院訂選修 compulsory courses electives by the college	中階職場專業日語 Intermediate Professional Japanese for the Workplace	2	2			飯店應用日語會話 Japanese Conversation in Hotel Application	2	2			高階職場專業日語 Advanced Professional Japanese for the Workplace			2	2	進階飯店應用日語會話 Advanced Japanese Conversation in Hotel Application			2	2
	中階職場專業英語 Intermediate Professional English for the Workplace	2	2			職場實用日語會話 Practical Japanese Conversation for the Workplace	2	2			高階職場專業英語 Advanced Professional English for the Workplace			2	2	進階職場實用日語會話 Advanced Practical Japanese Conversation for the Workplace			2	2
	民生產業實務 Human Ecology Industry Practice	2	2								進階民生產業實務 Advanced Human Ecology Industry Practice			2	2					
	小計 subtotal	6	6	0	0	小計 subtotal	4	4	0	0	小計 subtotal	0	0	6	6	小計 subtotal	0	0	4	4
	類別學分小計 category credits subtotal	20																		
專業必修 required for majors	觀光概論 Introduction To Tourism	2	2			國民旅遊實務 Domestic Tourism Practice	2	2			校外實習(一)(二) Internship(I) (II)	10	*	10	*	專題製作 Hospitality Project	3	4		
	觀光活動設計 Tourism Event Design	2	2			觀光行政與法規 Tourism Administration & Regulations	2	2								專題發表 Thesis Presentation			3	4
	餐旅管理 Hospitality Management	2	2			觀光導覽解說 Tour Guiding & Interpretation	2	2												
	房務實務 Hotel Front Office Management and Operation	2	3			航空訂位系統 Airline Reservation Systems	2	2												
	專業英語(一) Professional English (I)	2	2			觀光服務品質管理 Tourism Service Quality Management	2	2												
	航空票務 Airline Ticketing			2	2	觀光行銷 Tourism Marketing			2	2										
	旅行業經營實務 Travel Agency Management Practice			2	2	領隊及導遊實務 Tour Leader & Guide Practice			2	2										
	餐旅服務技能 Tourism&Hospitality Services			2	2	觀光人力資源管理 Human Resources Management in Tourism			2	2										
	房務實務 Housekeeping Operation and Management			2	3	觀光產業數據 Tourism Industry Data Analysis			2	2										
	專業日語 Professional Japanes			2	2	空地動服務實務 Ground Handling Services			2	2										
	小計 subtotal	10	11	10	11	小計 subtotal	10	10	10	10	小計 subtotal	10	0	10	0	小計 subtotal	3	4	3	4
	類別學分小計 category credits subtotal	66																		
專業選修 professional electives	鐵道觀光 Rail Tours	2	2			旅遊風險與危機管理 Travel Risk & Crisis Management	2	2								遊輪旅遊概論 Cruise Tourism Introduction	2	2		
	博奕事業概論 Gaming Industry Introduction	2	2			美姿美儀實務 Good Manners & Good Posture Practice	2	2								觀光產品設計 Tourism Products Design	2	2		
	旅宿業概論 Hotel Industry Introduction	2	2			產業英語會話 Industry English Conversation	2	2								綠色旅遊 Ecotourism	2	2		
	休閒娛樂產業概論 Introduction to leisure & Recreation Industry	2	2			產業日語會話 Industry Japanese Conversation	2	2								基礎韓語 Basic Korean	2	2		
	葡萄酒概論 Introduction to Wine	2	2			旅館實務實習(一) Hotel Practical Training I	1	1								產業參訪研習 Industry Visits Forum	1	1		
	美姿美儀 Good Manners & Good Posture	2	2			餐旅精緻服務 Hospitality Exquisite Services			2	2						就業接軌(一) Employment Practice (I)	9	*		
	葡萄酒實務 Wine Practice	2	2			餐旅會計 Hospitality Accounting			2	2						觀光產品銷售 Tourism Products Sales			2	2
	鐵道觀光概論 Rail Tours Introduction	2	2			顧客關係管理 Customer Relationship Management			2	2						旅遊目的地管理 Tourist Destinations Management			2	2
	社群媒體行銷 Social Media Marketing	2	2			社群媒體行銷實務 Social Media Marketing			2	2						觀光電子商務 Tourism Electronic Commerce			2	2
	博奕概論 Introduction to Gambling	2	2			國際觀光實務 International Tourism Practice			2	2						經濟學 Economics			2	2
	智慧旅遊概論 Introduction to Intelligient Tourism	2	2			觀光專題講座 Tourism Independent Study Lecture			2	2						基礎法語 Basic French			2	2
	文化觀光 Cultural Tourism			2	2	進階產業英語會話 Advance Industry English Conversation			2	2						海外參訪研習 Overseas Visits Forum			1	1
	觀光資源概論 Introduction to Tourism Resource			2	2	進階產業日語會話 Advance Industry Japanese Conversation			2	2						就業接軌(二) Employment Practice (II)			9	*
	溫泉產業概論 Introduction of Hot Spring Industry			2	2	旅館實務實習(二) Hotel Practical Training II			1	1										
	實用應用英語 Practical Application English			2	2	高級管家服務 Butler Service Skills			2	2										
	實用應用日語 Practical Application Japanese			2	2	吧台實務與管理 Bar Practice			3	3										
	餐旅資訊系統 Hospitality Information Systems			2	2															
	旅館科技應用 Hotel technology Application			2	2															
	小計 subtotal	22	22	14	14	小計 subtotal	9	9	22	22	小計 subtotal	0	0	0	0	小計 subtotal	18	9	20	11
	類別學分小計 category credits subtotal	105																		

備註 remark	
	基礎通識basic general education：14
	識用通識career application general education：6
	多元通識multiple general education：8
	院訂必修compulsory courses required by the college：8
	專業必修required for majors：66
	專業選修(含院訂選修)Professional electives (including electives prescribed by the college)：26
	畢業最低學分數minimum credits for graduation：128

◎本系未開設之課程可至外系選修，並於選課前提出申請，經核准後始得列入畢業專業選修學分，以各系制定專業選修學分為標準，至多可承認二分之一為上限。
※Courses not offered by this department can be taken as electives at external departments, and applications must be submitted before course selection. Only after approval can they be included in the elective credits for graduation majors. The elective credits for majors set by each department shall be used as the standard. At most one-half may be admitted as the upper limit.
◎本校日間部四年制學生，除依本校學則規定修滿應修之學分外，並應符合相關外語能力、專業實務技能規定之條件使得畢業。
※Four-year day school students of our school, in addition to completing the required credits in accordance with the school's academic regulations, must also meet the requirements of relevant foreign language proficiency and professional practical skills in order to graduate.